

## Research on Practical Teaching System of Hotel Management

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**Abstract:** With the economic and social development of our country, the tourism industry is gradually rising in the whole country, the development of tourism industry has led to the development of hotel, catering and other industries, so the specialty of hotel management is rising rapidly in all colleges and higher vocational colleges in our country. However, because hotel management is a new specialty, although it has been developed and perfected rapidly in theory, because its practical teaching level is not enough, so the research on it is not deep enough, some theories have not been confirmed by practice, which makes its theory lack of practical basis. Practice is the only criterion for testing truth, and only through the confirmation of practice can relevant theories be convincing. Therefore, strengthening the practical teaching system research of hotel management specialty can perfect and develop the hotel management theory, improve the efficiency of hotel management, thus help the hotel to provide more efficient and convenient service for customers, counteract the tourism industry, and promote the development and progress of our country's economy and society.

### 1. Introduction

The demand for talents in the future society is bound to be more professional and technical. For the hotel management industry, it is necessary to have a deep research on the relevant management theory and rich practical management experience. However, because the hotel management in our country started late, some management knowledge is often to learn from and learn from the western countries, but there are differences in the history and culture of different countries, the western management concept is not necessarily suitable for the hotel management market in our country. Therefore, it is necessary to strengthen the practical teaching system research of hotel management specialty, and gradually find out the management mode suitable for hotel industry in our country, so as to promote the development and progress of hotel management industry [1].

### 2. Problems

In order to study the practical teaching system of hotel management, we must study the problems existing in hotel management in our country before we can treat them, so as to help them get rid of the stubborn disease and promote the progress of hotel management industry.

#### 2.1. Lack of Ideological Understanding

In the process of hotel management in our country, there is a phenomenon of emphasizing theory and practice, and the practice teaching of hotel management is not enough, paying little attention to the phenomenon that the practice teaching of hotel management specialty is a waste of time. Good hotel management theory can guide the management of the hotel, but the theory is for most of the situation, and the specific situation of each hotel is different, need to constantly explore in the management process, so as to adjust the management mode, in order to make its management model more suitable for their own development needs. However, some hotel managers attach too much importance to the study of hotel management ideas, copy the relevant theories mechanically, and lack effective practical teaching, which makes its mode cannot meet the actual needs of the hotel, but will become a stumbling block to the development of the hotel, as shown in figure 1.



Figure 1 Theories related to copy mechanically

## 2.2. Diversity of Hotel Types

For the hotel industry, because the object of its service is all members of society, however, the gap between the rich and poor and the social status of different members of society are different, so the types and scale of the hotel are different, so the different management methods of the hotel are different, so the practical research of the hotel management specialty also puts forward different requirements, and it is almost impossible to find a suitable management method for all hotels. Therefore, it is necessary for the hotel management theory to constantly strengthen the practical system research, and to update the theory to keep pace with the times, not only to meet the needs of different types of hotels as far as possible, but also to meet the requirements of different times [2].

## 3. Construction of Research System of Hotel Management Practice Teaching

In order to effectively improve the efficiency of hotel management practice teaching research, we must carry out the construction of practice teaching research system, so that teaching practice research can be guided, so as to improve the efficiency of teaching practice research. The construction of hotel management practice teaching research system should follow the following principles.

### 3.1. Targeted Principles

The construction of practical teaching system of hotel management should follow the principle of pertinence, because in the process of hotel management, different roles are needed to take on different job responsibilities, so it is necessary to carry out targeted construction for different jobs, to decompose the practice teaching of different jobs, to construct the practice system of each post from simple to complex gradually, and then to gradually connect the different posts gradually to form the whole teaching practice system. The construction of practical teaching system of hotel management specialty is a long-term and dynamic project, which needs the cooperation of all post staff in hotel management, and also needs to adjust continuously according to the development of hotel, so as to make the practice research system more reasonable.

### 3.2. Principle of Openness

The hotel industry is driven by the development of tourism industry, because of the complexity of the customers, it is difficult for a hotel service to meet the needs of all, so it is necessary to form an open environment, strengthen the communication and cooperation with other enterprises in the research process of hotel management professional practice teaching system, and learn from the experience of the hotel management professional practice teaching research system, and gradually improve its own management system, so as to continuously improve the efficiency of hotel management [3]. In addition, it can also strengthen the cooperation between government and enterprises, schools and enterprises, and gradually improve the practice management system from different service objects.

### 3.3. Principle of Integrity

The purpose of the research on the teaching practice system of hotel management specialty is to

explore a set of suitable hotel management mode, so as to improve the efficiency of hotel management, make hotel management more scientific, and provide better service for the occupants. Therefore, the construction of hotel management teaching practice system should not only aim at every job, but also take into account the integrity of hotel management. This is reflected in two aspects, on the one hand, we should attach importance to the work link between the various departments of the hotel, to ensure that each department can perform its own duties, without the phenomenon of prevarication; on the other hand, we should pay attention to the overall training of talent, improve the overall quality of talent, and promote the overall development of hotel management.

#### **4. Solutions**

In order to improve the efficiency of hotel management and strengthen the cooperation among various departments, we must solve all kinds of problems and promote them in order to help hotel enterprises to explore suitable methods in practice, and counteract the professional knowledge theory of hotel management, and promote the theoretical progress and renewal.

##### **4.1. Change of Ideas**

For the hotel management specialty, in order to solve the current difficulties, we must change the idea of emphasizing theory and practice. In the course of education, it is necessary to carry out relevant theoretical knowledge teaching, so that students can master all kinds of professional knowledge of hotel management, and apply it to the process of hotel management, to promote the professional degree of hotel management, to promote the progress of hotel; in addition, pay attention to the practical education of students, to provide students with more practical education content, so that students can experience the theory in practice, so that students can understand the practical application of theoretical knowledge, so that they can quickly master the theoretical knowledge; on the other hand, because there are certain differences between different hotel enterprises, the theoretical knowledge is not necessarily suitable for all enterprises, in the process of practice, students will adjust and adjust the theoretical knowledge, enhance the students' practical ability in the application of theoretical knowledge, and promote the innovation and progress of theoretical knowledge.

##### **4.2. Strengthening Professional Education**

In order to effectively improve the teaching practice ability of hotel management specialty, improve the hotel management level in an all-round way, and improve the comprehensive quality ability of hotel managers, we must strengthen the professional ability education for students and enhance their professional ability. For the hotel management industry, its management efficiency and professional ability are the basis for the survival of enterprises and individuals, so in the process of practical education, we should strengthen professional education, so that students can continuously improve their professional ability in practice, as shown in figure 2.



Figure 2 Professional competence training

##### **4.3. Building a Scientific and Rational Management System**

In order to strengthen the teaching practice ability of hotel management specialty and improve the efficiency of management and the ability of management, it is necessary to construct a scientific

and reasonable management system, make clear the responsibilities of each unit and department, ensure the responsibility to the people, the division of work between the departments, each person can define their own work responsibilities and ensure that they can be completed on time, so as to ensure the orderly operation of hotel management and gradually improve the efficiency of management. After the construction of the management system, it is also necessary to make the work list and the corresponding rules and regulations, rely on the system to carry out the personnel constraints, to ensure that all work can be carried forward in an orderly manner. The construction of hotel management system, can refer to figure 3.



Figure 3 Hotel management system

## 5. Conclusion

With the development and progress of our country's economy and society, the tertiary industry is rising rapidly, and the tourism industry is also gradually flourishing, which also indirectly promotes the development of hotel, catering and other industries. As a result, there is a large vacancy in the demand for hotel managers. In order to change this situation, many colleges and universities have quickly opened up hotel management majors, studied western hotel management theory, and educated students on relevant theoretical knowledge, in order to improve the efficiency of hotel management. However, due to the lack of effective practice, the gap between East and West hotel culture and the complexity of hotel types and service objects, its effect is not very ideal. Through the analysis of the relevant problems, the paper points out the existing problems, analyzes the principles of building the teaching practice system of hotel management specialty, and puts forward corresponding suggestions.

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